

+44(0)77 48486355  
episodedesign@gmail.com  
www.episodedesign.info

goar lodge, smiths green  
takeley, essex  
cm22 6ns

# EPISODE DESIGN DESIGN



DANIEL  
LETFCHFORD  
LETFCHFORD

Daniel Letchford | 22 | Curriculum Vitae

I am a graduate from Solent University, Southampton in Multimedia Design. The key areas of design I specialise in are mainly screen-based work, including Motion Graphics, Interactive Design, Sound Design and Web Design. I also have a keen interest in more traditional print based design

I have a keen personal Interest in Motion graphics ranging from Animation to Music Videos. Some companies and Directors I have a fondness for are Music Video Directors like Michel Gondry, Mark Romanek and Anton Corbin. Also I am interested in the designers from Universal Everything, OneDotZero, DeFuse, Airside and many others, have inspired me.

## EDUCATION HISTORY

**Degree:** Multimedia Design BA (Hons), Solent University, 2004-2007. Passed.

**Art Foundation:** Cambridge Regional College, Cambridge, 2003-2004, Art Foundation. Passed.

**A-levels:** Art and Design, Design Technology, Geography. 3 Pass Grades, Long Road Sixth Form College, Cambridge, 2001-2003,

**GCSE's:** 10 Pass Grades including English Language and Literature, Maths and French among others, Hockerill Anglo European College, Bishop's Stortford, 1996-2001.

## SKILLS

**Advanced:** Adobe Creative Suite.

**Intermediate:** Macromedia Flash, Dreamweaver and Director, Adobe After Effects, Final Cut Pro, Logic Express, HTML, CSS and ActionScript

## WORK EXPERIENCE

I have limited freelance experience. The main of that being at DunnetCraven Architects, London, I worked for 3 days and created a brochure and illustrations for an external client. I have also had work commissioned through YCN for Orange for an illustration brief on Optimism. I have also done some small web projects, including my own. I have designed sites in Flash, HTML and CSS and take the role of Webmaster for [www.michalelletchfordartists.co.uk](http://www.michalelletchfordartists.co.uk)

## EMPLOYMENT HISTORY

I have held several jobs throughout my education, mostly working in the retail industry. This experience has helped me gain vital experience in working with the public and developing my communication skills, working under pressure, handling and working with money in a trusted position.

Atherly Stores Atherly Road, Shirley, Southampton, 2006 – 2007

Gainsborough Event Security National Boat Shows, Southampton Boat Show, Southampton, 2005 and 2006

Spar Frobisher House, Commercial Road, Southampton, Team Member, March 2005- December 2006.

Little Chef Takeley, Essex. Team Member, 2001-2004